

SMC3 Conference Season 2025 Sponsor Packages -- Jump Start (JS) and Connections (CX)					
Package Level	Diamond *	Platinum*	Gold	Silver	Benefactor
Qty. for each Level Limited to	1	2	7	unlimited	unlimited
General Price: (One Conference - JumpStart or Connections)	\$35,000	\$27,000	\$15,000	\$8,500	\$4,000
General Combo Price: (Both Conferences - JumpStart and Connections)	\$65,000	\$50,000	\$27,000	\$15,000	\$7,000
First right of refusal for next available sponsorship opportunity.*	X	X			
<i>Note: Two Platinums Sponsors. Platinum 1 and 2 designations determined at receipt of the earliest signed agreement.</i>					
<i>Note: Should the Diamond sponsor not renew, the Diamond level is first offered to the longest participating Platinum sponsor.</i>					
Complimentary Registrations	Diamond	Platinum	Gold	Silver	Benefactor
Sponsorship passes are per sponsored event.	6	4	3	2	1
Pre-event Marketing	Diamond	Platinum	Gold	Silver	Benefactor
Brand recognition with company logo and hyperlink on the conference website	X	X	X	X	X
Brand recognition with company logo in direct mail pieces (Diamond Logo to be 25% larger than Platinum Logos)	X	X	X		
Brand recognition with company logo in all pre-event email blasts (Diamond Logo to be 25% larger than Platinum Logos)	X	X			
Opt in Attendee list with contact information Pre-Conference (includes email and mailing address only) (Sent weekly 4 weeks prior to event)	X	X	X	X	
Attendee list with ONLY the Name, Title & Company Pre Conference (Sent weekly 4 weeks prior to event)	X	X	X	X	X
Event Content Dedicated Breakout Session	Diamond	Platinum	Gold	Silver	Benefactor
JS only , Afternoon 30 to 45-minute Breakout Session (Days and Times assigned by SMC3. Must have educational value. Session title, description, & speakers due by 11/1/24 or the sponsor forfeits the session. Based on availability. Sponsor assists with speaker recruitment. No more than 2 speakers and a moderator. SMC3 reserves the right to refuse the sessions' title, description, and direction. Session recording at SMC3 discretion.	X	X			
On-stage "Networking Break" Announcement	Diamond	Platinum	Gold	Silver	Benefactor
New! Announce Networking Break (Optional. No commercial announcements.) <i>All other stage announcements are restricted to SMC3.</i>	1 Mon AM 1 Lunch				
Private Meeting Space Diamond and Platinum Packages Only	Diamond	Platinum	Gold	Silver	Benefactor
Full Day -- Dedicated Meeting Room Monday - Wednesday. Rooms assigned by SMC3. (NOTE : Not available at every hotel or resort . Must check with SMC3 first.)	X	X			
On-site Brand Recognition	Diamond	Platinum	Gold	Silver	Benefactor
Brand recognition with company logo displayed on sponsor e-signage (daily, foyer)					
Brand recognition with company logo displayed on sponsor slides (daily, general session)	X	X	X	X	X
Brand recognition with company logo on designated table in the sponsor gallery (daily, foyer)					
Brand recognition in pre-recorded messages (daily)	X	X	X	X	X
Brand recognition from stage via slide (daily, general session)	X	X	X	X	X
Brand recognition - Hotel Key Card	X				
Brand recognition - Internet Sponsor (printed recognition at each general session seat). Monday AM.	X				
Brand recognition - Internet Sponsor Slide Recognition (daily, foyer)	X				
Brand recognition - Looping Video on Monitor at Sponsor Table (sponsor provided, daily, foyer)	X				
Brand recognition - 1 Item Day 1 AM Opening Session	X				
Brand recognition - 1 Item Day 2 AM Opening Session / 1 Item Day 2 PM Opening session		X			
New! Brand recognition - Lobby Greeter (Mon. and Tues.) -- Show your brand and guide attendees thru the experience. Assigned special color lanyard.	X				
Brand recognition - Opportunity to place company brochure or small giveaway on designated community tables in the rear of the ballroom.	X	X	X	X	X

Brand recognition general session screen banner (daily, general session)	2X daily min.	1X daily min.			
Brand recognition general session QR Code (daily, general session)					
New! Brand recognition - Gobo lighting (qty. 1) to highlight your brand during general sessions and evening events. Restricted to ballroom. "If" capability is available. Must receive your logo in the requested format 90 days in advance. Logo only. All projections are of equal size.	X	X			
Headshots - Professional Headshots by appointment only.	X	X	X	X	X
Brand Recognition Food & Beverage, Plus Tuesday Night Dinner and Entertainment	Diamond	Platinum	Gold	Silver	Benefactor
M-W Breakfast - Brand recognition at buffet tables			X		
M-T Lunch - Brand recognition at buffet tables				X	
M-W Networking Breaks - Brand recognition at break stations					X
Monday Reception (day subject to change) Brand recognition on e-signage during reception	X	X			
Monday Reception (day subject to change) Option to provide 1 giveaway item for attendees or sponsor food or drink station	X				
Tuesday Night Dinner and Entertainment (day subject to change) Brand recognition on menus placed at each setting. If buffet meal, signage will placed on buffet stations vs. menus	X	X			
Tuesday Night Dinner and Entertainment (day subject to change) Reserved table for 10. Forward position by sponsor level.	X	X			
New! Bars Tuesday Night Reception, Dinner and Entertainment (day subject to change). Tabletop Signage on Bar.	X	X			
<i>Monday & Tuesday Receptions, Dinner, and Entertainment Announcements and introductions restricted to SMC3.</i>					
<i>Monday & Tuesday Receptions -- Any Diamond or Platinum sponsor experience in the foyer must be approved by SMC3 90 days in advance.</i>					
Conference App	Diamond	Platinum	Gold	Silver	Benefactor
Company logo and description	100 Word max.	100 Word max.	100 Word max.	100 Word max.	100 Word max.
Link to company website, twitter, and facebook on app sponsor page	X	X	X	X	X
Push Notifications (Mon. Reception, Tues. Dinner & Entertainment)	X				
Post-event Marketing	Diamond	Platinum	Gold	Silver	Benefactor
Final Opt-in Attendee list with contact information (includes email and mailing only)	X	X	X	X	X
Final Attendee list with ONLY Name, Title & Company Post Conference	X	X	X	X	X
Company name and hyperlink remain posted for 60 days post conference	X	X	X	X	X
Brand recognition with company logo in all post-event email blasts (Diamond Logo to be 25% larger than Platinum Logos)	X	X			
Brand Recognition A la Carte	Price				
Private Meeting Space (must be registered for event) - Full day -- Dedicated Meeting Room Monday - Wednesday (Limited qty. and based on availability). Includes water and coffee station; additional F&B provided by hotel at sponsor cost. Rooms assigned by SMC3.	\$5,000 / full event				
Room Slip (Opportunity to have the hotel staff slip a branded piece of literature under each attendee's room door. (NOTE: Not available at every hotel or resort. Must check with SMC3 first.))	\$1,500 / day				
New! Brand recognition - Branded Charging Stations (Qty. available up to 6)	\$1,800 / station				
New! Brand recognition - Sponsor a US Veteran for LTL online coursework training and CLTL certification (On-stage recognition)	\$3,500				
Connections ONLY SMC3 Annual Golf Classic (*Signage provided by event where relevant. Sponsor recognition on pairings sheet.)	Price	Limit			
New! Putting Green and Driving Range*	NA	Diamond			
New! Golf Giveaway Opportunity (At Golf Registration. Note: SMC3 supplies golf hats, balls, tees and 1 item. Please coordinate item in advance.)	NA	Diamond			
New! Golf Event Photography Qty. 1 (hole to be determined, tee box location with provided sponsor sign, download on event website.)*	NA	Diamond			
New! Beverage station (non-alcoholic beverages only. Hole TBD.) Qty. 1 (front 9, tee box)* (estimated value: \$1,500)	NA	Diamond			
New! Beverage station (non-alcoholic beverages only. Hole TBD.) Qty. 1 (back 9, tee box)* (estimated value: \$1,500)	\$500	1			
New! Sponsor supplied sleeve of sponsor branded balls (limited to 2 sponsors). Placed on carts by the course.	\$500	2			
New! Golf metal bag tag, personalized for each player (if available via the course, estimated value: \$4,450)	\$2,000	1			
New! Mulligan Sponsor (Two mulligans. 1 front 9 and 1 back 9 per team)	\$500	1			

New! VIP tent to kick off the Classic. Limited to 1 bar (mixed drinks, soft drinks, and water). Sponsor table for player gift or drawing, and collateral). Sponsor may provide up to 2 pull-ups (Must be weighted due to wind). Sponsor representative must remain with VIP tent from 11:00 am to 1:00 pm.	\$2,500	1			
Golf Lunch (estimated value: \$9,500)*	\$3,000	1			
Hole in 1 (front 9, par 3)*	\$500	1			
Hole in 1 (back 9, par 3)*	\$500	1			
Closest to the Pen 1 (front 9)*	\$500	1			
Closest to the Pen 2 (back 9)*	\$500	1			
Straightest Drive 1 (front 9)*	\$500	1			
Straightest Drive 2 (back 9) *	\$500	1			
Longest Drive - Men's tee box (Not applicable to the seniors tees. front 9)*	\$500	1			
Longest Drive - Ladies' tee box (Front 9)*	\$500	1			
Longest Drive - Men's tee box (Not applicable to the seniors tees. back 9)*	NA	Platinum 1			
Longest Drive - Ladies' tee box. (back 9)*	NA	Platinum 2			
Branded Beverage Cart 1 (magnetic sign provided)	NA	Platinum 1			
Branded Beverage Cart 2 (magnetic sign provided)	NA	Platinum 2			
Speaking Opportunity at Shotgun Start	NA	<i>SMC3 only</i>			
Team Prizes (1-3)	NA	<i>SMC3 only</i>			
Golf Registration Desk	NA	<i>SMC3 only</i>			
Branded Message on Golf Cart GPS Screen (if available)	NA	<i>SMC3 only</i>			
Branded tee boxes and pins	NA	<i>SMC3 only</i>			