Data Seguration Diamont Platinum* Gold Silver Be City, for each Level Limited to 1 2 7 unlimited Put Ceneral Price: (One Conference - JumpStart or Connections) \$35,000 \$27,000 \$15,000	SMC3 Conference Season 2025 Sponsor Packages Jump Start (JS) and Connections (CX)					
Op/ Construct Const		Diamond *	Platinum*	Gold	Silver	Benefactor
Cancer Line Contensione JumpStatin or Connections 1333,000872,000815,000835,000872,000815,000835,000827,000815,000835,000827,000815,000835,0008					unlimited	unlimited
General Cambo Price: (Noti Conterners - Lungstati and Connections)950,000950,000950,000957,00095		\$35,000	\$27,000	\$15,000		\$4,000
rist of prior returns for new available sponsors or humans at receipt of the active tragened agreement. Note: New Partnum Sponsor or humans and a charge trade bargest participating Plathum sponsor.DiamondPlathumGoldSilverper sponsorCharge transmit trage Resist returns to plannood level is far of diver to the longest participating Plathum sponsor.DiamondPlathumGoldSilverper sponsorCharge transmit trage Resist returns to plannood level is far of diver to the longest participating Plathum sponsor.DiamondPlathumGoldSilverper sponsorCharge transmit trage Resist returns to provide on the conference (websile).XXX <td></td> <td></td> <td></td> <td></td> <td>-</td> <td>\$7,000</td>					-	\$7,000
Name: Showed the Lamond sense, the Lamond level is first offered to the longest participating Plathum sponsor. Diamond Plathum Code Silver Be Springenerstry beginstrations 6 4 3 2 1 Springenerstry beginstrations Diamond Plathum Cold Silver Be Springenerstry beginstrations X <td></td> <td></td> <td></td> <td></td> <td>1</td> <td></td>					1	
None: Should the Demond sponsor not revers, the Demond level is first affered to the longest participating Plathum sponsor. Diamond Plathum Code Silver Be Sononating parts sponsor de vent. 6 4 3 2 1 Pre-scont Marketing Diamond Plathum Cold Silver Be Sononating parts sponsor de vent. X						
Computations Plannand						
Spontantip passes are paragenerated event.6432Pre-avent MarketingDiamondPlatinumGoldSilverBac Silver						
Pre-ensity Marketing Diamond Platinum Gold Silver Bead recognition with company loga and hyperitive the conference vensite X						Benefactor
Srand recognition with company logo and hyperlink on the conference website X </td <td></td> <td>-</td> <td></td> <td></td> <td></td> <td>1</td>		-				1
Snahl recognition with company login direct mail places (Diamond Logo to be 25% larger than Plathum Logos) X						Benefactor
Brand recognition with company logo in all pre-event email blasts (Diamond Logo to be 25% larger than Platinum Logos) X		Х	X	Х	X	Х
Op in Attendee list with contact Information Pre-Conterence (includes email and mailing address only) (Sent weekly 4 weeks prior to event) X X X X X X Attendee list with CNLY the Name, Title & Company Pre Conference (Sent weekly 4 weeks prior to event) X		Х	Х	Х		
Opt in Attendee list with contact information Pre-Conference (includes email and mailing address only) (Sent weekly area by proceeding and the sent information Pre-Conference (Sent weekly 4 weeks prior to event) X </td <td>Brand recognition with company logo in all pre-event email blasts (Diamond Logo to be 25% larger than Platinum Logos)</td> <td>Х</td> <td>X</td> <td></td> <td></td> <td></td>	Brand recognition with company logo in all pre-event email blasts (Diamond Logo to be 25% larger than Platinum Logos)	Х	X			
Attendee list with ONLY the Name, Title & Company Pre Conference (Sent weekly 4 weekly proteent) X <th< td=""><td>Opt in Attendee list with contact information Pre-Conference (includes email and mailing address only) (Sent weekly 4 weeks prior to event)</td><td>Х</td><td>Х</td><td>х</td><td>х</td><td></td></th<>	Opt in Attendee list with contact information Pre-Conference (includes email and mailing address only) (Sent weekly 4 weeks prior to event)	Х	Х	х	х	
Event Content Dedicated Breakout Session Diamond Platinum Gold Silver Be JS only, Afternoon 30 to 45-minute Breakout Session (Days and Times assigned by SMC3. Must have educational value. Session title, description, & speakers and a moderator. SMC3 reserves X X X X X Image: Content i is a speaker recruitment. No more than 2 speakers and a moderator. SMC3 reserves Diamond Platinum Gold Silver Be 0n-stage "Networking Break (Ditional. No commercial announcements.) 11/L2/4 or fue sension: Sare restricted to SMC3. 11 Mon AM Image: Content i is a speaker recruitment Announce Networking Break (Ditional. No commercial announcements.) All other stage announcements are restricted to SMC3. Networking Break (Ditional. No commercial announcements.) Image: Content i is a speaker recruitment Announce Networking Break (Ditional. No commercial announcements.) Mon AM Image: Content i is a speaker recruitment Announce Networking Break (Ditional. No commercial announcements.) Mon AM Image: Content i is a speaker recruitment Announce Networking Break (Ditional. No commercial announcements.) Mon AM Image: Content i is a speaker recruitment Announce Networking Break (Ditional. No commercial announcements.) Mon AM Image: Content i is a speaker recruitment Announce Networking Break (Ditional. No commercial announcements.) Mon AM Image: Content i is a speaker recruitment Announce Networking Break (Ditional. No commercial announcements.) Mon AM		X	x	x	X	Х
JS only, Afternoon 30 to 45-minute Breakout Session (Days and Times assigned by SMC3. Must have educational value. Session title, description, & speakers due by X X X JS only, Afternoon 30 to 45-minute Breakout Session. Based on availability. Sponsor assists with speaker recruitment. No more than 2 speakers and a moderator. SMC3 reserves Diamond Platinum Cold Silver Be Meet Announcement Immond Platinum Cold Silver Be New Announcements. 1 Immond Platinum Cold Silver Be Aut other stage announcements. 1 Immond Platinum Cold Silver Be Full Day – Dedicated Meeting Space [Diamond and Platinum Packages Only Diamond Platinum Cold Silver Be Full Day – Dedicated Meeting Space [Diamond and Platinum Packages Only Diamond Platinum Gold Silver Be Fand recognition with company log displayed on sponsor signage (daily, foyer) X		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~				Benefactor
11/1/24 or the sponsor forfeits the session. Based on availability. Sponsor assists with speaker recruitment. No more than 2 speakers and a moderator. SMC3 reserves X X X 11/1/24 or the sponsor forfeits the session. It the, description, and direction. Session recording at SMC3 discretion. Diamond Platinum Gold Silver Bee New! Announcement 1 Mon AM 1 Lunch 1 Lunch Gold Silver Bee Private Meeting Space [Diamond and Platimum Packages Only Diamond Platinum Gold Silver Bee Full Day – Dedicated Meeting Room Monday - Wednesday. Rooms assigned by SMC3. (NOTE : Not available at every hotel or resort. Must check with SMC3 first.) X X X X Bead recognition with company logo displayed on sponsor e-signage (daily, foyer) Bead recognition with company logo displayed on sponsor gallery (daily, foyer) X		Blamona				Beneraotor
Dn-stage "Networking Break" Announcement Diamond Platinum Gold Silver Be New! Announce Networking Break (Optional. No commercial announcements.) 1 Mon AM 1 Lunch 1 1 1 1 0n-stage announcements are restricted to SMC3. 1 New! Announce Networking Break (Optional. No commercial announcements.) 1 1 Mon AM 1 1 New! Announcements are restricted to SMC3. New! Announcements are restricted to SMC3. Silver Be Private Meeting Space [Diamond and Platinum Packages Only Diamond Platinum Gold Silver Be Full Day - Dedicated Meeting Room Monday - Wednesday. Rooms assigned by SMC3. (NOTE : Not available at every hotel or resort . Must check with SMC3 first.) X		Х	x			
New! Announce Networking Break (Optional. No commercial announcements.) 1 Mon AM 1 Lunch 1 Mon AM 1 Lunch 1 Lunch 1 Mon AM All other stage announcements are restricted to SMC3. Diamond and Platinum Packages Only Diamond Platinum Cold Silver Be Full Day - Dedicated Meeting Room Monday - Wednesday. Rooms assigned by SMC3. (NOTE : Not available at every hotel or resort. Must check with SMC3 first.) X	the right to refuse the sessions' title, description, and direction. Session recording at SMC3 discretion.					
All other stage announcements are restricted to SMC3. 1 Lunch I Lunch	On-stage "Networking Break" Announcement	Diamond	Platinum	Gold	Silver	Benefactor
Private Meeting Space Diamond and Platinum Packages Only Diamond Platinum Gold Silver Be Full Day Dedicated Meeting Room Monday - Wednesday. Rooms assigned by SMC3. (NOTE : Not available at every hotel or resort. Must check with SMC3 first.) X X X X Be On-site Brand Recognition Diamond Platinum Gold Silver Be Brand recognition with company log displayed on sponsor e-signage (daily, foyer) X	New! Announce Networking Break (Optional. No commercial announcements.)	1 Mon AM				
Full Day Dedicated Meeting Room Monday - Wednesday. Rooms assigned by SMC3. (NOTE : Not available at every hotel or resort. Must check with SMC3 first.) X X X On-site Brand Recognition Diamond Platinum Gold Silver Be Brand recognition with company logo displayed on sponsor e-signage (daily, foyer) X X X X X X Brand recognition with company logo displayed on sponsor slides (daily, general session) X	All other stage announcements are restricted to SMC3.	1 Lunch				
On-site Brand RecognitionDiamondPlatinumGoldSilverBeBrand recognition with company logo displayed on sponsor slides (daily, general session)XXXXXXBrand recognition with company logo on designated table in the sponsor gallery (daily, foyer)XXXXXXXBrand recognition in pre-recorded messages (daily)XXX <td< td=""><td>Private Meeting Space Diamond and Platimum Packages Only</td><td>Diamond</td><td>Platinum</td><td>Gold</td><td>Silver</td><td>Benefactor</td></td<>	Private Meeting Space Diamond and Platimum Packages Only	Diamond	Platinum	Gold	Silver	Benefactor
Brand recognition with company logo displayed on sponsor e-signage (daily, foyer)XX	Full Day Dedicated Meeting Room Monday - Wednesday. Rooms assigned by SMC3. (NOTE : Not available at every hotel or resort . Must check with SMC3 first.)	х	x			
Brand recognition with company logo displayed on sponsor slides (daily, general session) X X X X X Brand recognition with company logo on designated table in the sponsor gallery (daily, foyer) X <t< td=""><td>On-site Brand Recognition</td><td>Diamond</td><td>Platinum</td><td>Gold</td><td>Silver</td><td>Benefactor</td></t<>	On-site Brand Recognition	Diamond	Platinum	Gold	Silver	Benefactor
Brand recognition with company logo on designated table in the sponsor gallery (daily, foyer) X<	Brand recognition with company logo displayed on sponsor e-signage (daily, foyer)					
Brand recognition in pre-recorded messages (daily)XX	Brand recognition with company logo displayed on sponsor slides (daily, general session)	Х	X	X	X	X
Brand recognition from stage via slide (daily, general session)XX <t< td=""><td>Brand recognition with company logo on designated table in the sponsor gallery (daily, foyer)</td><td></td><td></td><td></td><td></td><td></td></t<>	Brand recognition with company logo on designated table in the sponsor gallery (daily, foyer)					
Brand recognition - Hotel Key Card X Image: Constraint of the constraint of t	Brand recognition in pre-recorded messages (daily)	Х	Х	Х	Х	Х
Brand recognition - Internet Sponsor (printed recognition at each general session seat). Monday AM. X Image: Comparison of the comp	Brand recognition from stage via slide (daily, general session)	Х	Х	Х	Х	Х
Brand recognition - Internet Sponsor Slide Recognition (daily, foyer) X Image: Constraint of the sponsor Slide Recognition (daily, foyer) Brand recognition - Looping Video on Monitor at Sponsor Table (sponsor provided, daily, foyer) X Image: Constraint of the sponsor Table (sponsor provided, daily, foyer) Brand recognition - 1 Item Day 1 AM Opening Session Image: Constraint of the sponsor Table (sponsor provided, daily, foyer) X Image: Constraint of the sponsor Table (sponsor provided, daily, foyer) Brand recognition - 1 Item Day 1 AM Opening Session Image: Constraint of the sponsor Table (sponsor provided, daily, foyer) X Image: Constraint of the sponsor Table (sponsor provided, daily, foyer)	Brand recognition - Hotel Key Card	Х				
Brand recognition - Internet Sponsor Slide Recognition (daily, foyer) X Image: Comparison of the comparison of th	Brand recognition - Internet Sponsor (printed recognition at each general session seat). Monday AM.	Х				
Brand recognition - 1 Item Day 1 AM Opening Session X X Brand recognition - 1 Item Day 2 AM Opening Session / 1 Item Day 2 PM Opening session X X		Х				
Brand recognition - 1 Item Day 1 AM Opening Session X X Brand recognition - 1 Item Day 2 AM Opening Session / 1 Item Day 2 PM Opening session X X		Х				
Brand recognition - 1 Item Day 2 AM Opening Session / 1 Item Day 2 PM Opening session						
			Х			
		Х				
Brand recognition - Opportunity to place company brochure or small giveaway on designated community tables in the rear of the ballroom. X X X X X X	Brand recognition - Opportunity to place company brochure or small giveaway on designated community tables in the rear of the ballroom	v	v	v	v	X

Drend recognition general coopien correct honner (deily, general coopien)					
Brand recognition general session screen banner (daily, general session)	2X daily min.	1X daily min.			
Brand recognition general session QR Code (daily, general session)					
New! Brand recognition - Gobo lighting (qty. 1) to highlight your brand during general sessions and evening events. Restricted to ballroom. "If" capability is available.	x	x			
Must receive your logo in the requested format 90 days in advance. Logo only. All projections are of equal size.	^	^			
Headshots - Professional Headshots by appointment only.	X	Х	Х	Х	Х
Brand Recognition Food & Beverage, Plus Tuesday Night Dinner and Entertainment	Diamond	Platinum	Gold	Silver	Benefactor
M-W Breakfast - Brand recognition at buffet tables			Х		
M-T Lunch - Brand recognition at buffet tables				Х	
M-W Networking Breaks - Brand recognition at break stations					Х
Monday Reception (day subject to change) Brand recognition on e-signage during reception	Х	Х			
Monday Reception (day subject to change) Option to provide 1 giveaway item for attendees or sponsor food or drink station	Х				
Tuesday Night Dinner and Entertainment (day subject to change) Brand recognition on menus placed at each setting. If buffet meal, signage will placed on buffet					
stations vs. menus	X	Х			
Tuesday Night Dinner and Entertainment (day subject to change) Reserved table for 10. Forward position by sponsor level.	Х	Х			
New! Bars Tuesday Night Reception, Dinner and Entertainment (day subject to change). Tabletop Signage on Bar.	Х	Х			
Monday & Tuesday Receptions, Dinner, and Entertainment Announcements and introductions restricted to SMC3.					
Monday & Tuesday Receptions Any Diamond or Platinum sponsor experience in the foyer must be approved by SMC3 90 days in advance.					
Conference App	Diamond	Platinum	Gold	Silver	Benefactor
Company logo and description	100 Word max.	100 Word max.	100 Word max.	100 Word max.	
Link to company website, twitter, and facebook on app sponsor page	X	X	X	X	X
Push Notifications (Mon. Reception, Tues. Dinner & Entertainment)	X	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			~~~~~
Post-event Marketing	Diamond	Platinum	Gold	Silver	Benefactor
Final Opt-in Attendee list with contact information (includes email and mailing only)	X	X	X	X	X
Final Attendee list with ONLY Name, Title & Company Post Conference	X	X	X	X	X
Company name and hyperlink remain posted for 60 days post conference	X	X	X	X	X
Brand recognition with company logo in all post-event email blasts (Diamond Logo to be 25% larger than Platinum Logos)	X	X	A	^	^
Brand Recognition A la Carte	Price	Λ			
Bland Recognition A ta Calte	Plice				
Private Meeting Space (must be registered for event) - Full day Dedicated Meeting Room Monday - Wednesday (Limited qty. and based on availability). Inlcudes	¢5 000 / full overt				
water and coffee station; additional F&B provided by hotel at sponsor cost. Rooms assigned by SMC3.	\$5,000 / full event				
Room Slip (Opportunity to have the hotel staff slip a branded piece of literature under each attendee's room door. (NOTE: Not available at every hotel or resort. Must	\$1,500 / day				
check with SMC3 first.)	¢4.000 / station				
New! Brand recognition - Branded Charging Stations (Qty. available up to 6)	\$1,800 / station				
New! Brand recognition - Sponsor a US Veteran for LTL online coursework training and CLTL certification (On-stage recognition)	\$3,500				
Connections ONLY SMC3 Annual Golf Classic (*Signage provided by event where relevant. Sponsor recognition on pairings sheet.)	Price	Limit			
New! Putting Green and Driving Range*	NA	Diamond			
New! Golf Giveaway Opportunity (At Golf Registration. Note: SMC3 supplies golf hats, balls, tees and 1 item. Please coordinate item in advance.)	NA	Diamond			
New! Golf Event Photography Qty. 1 (hole to be determined, tee box location with provided sponsor sign, download on event website.)*	NA	Diamond			
New! Beverage station (non-alcoholic beverages only. Hole TBD.) Qty. 1 (front 9, tee box)* (estimated value: \$1,500)	NA	Diamond			
New! Beverage station (non-alcoholic beverages only. Hole TBD.) Qty. 1 (back 9, tee box)* (estimated value: \$1,500)	\$500	1			
New! Sponsor supplied sleeve of sponsor branded balls (limited to 2 sponsors). Placed on carts by the course.	\$500	2			
New! Golf metal bag tag, personalized for each player (if available via the course, estimated value: \$4,450)	\$2,000	1			
New! Mulligan Sponsor (Two mulligans. 1 front 9 and 1 back 9 per team)	\$500	1			
	4000	<u> </u>			

New! VIP tent to kick off the Classic. Limited to 1 bar (mixed drinks, soft drinks, and water). Sponsor table for player gift or drawing, and collateral).	\$2,500	1	
Sponsor may provide up to 2 pull-ups (Must be weighted due to wind). Sponsor representative must remain with VIP tent from 11:00 am to 1:00 pm. Golf Lunch (estimated value: \$9,500)*	\$3,000	1	
Hole in 1 (front 9, par 3)*	\$500	1	
Hole in 1 (back 9, par 3)*	\$500	1	
Closest to the Pen 1 (front 9)*	\$500	1	
Closest to the Pen 2 (back 9)*	\$500	1	
Straightest Drive 1 (front 9)*	\$500	1	
Straightest Drive 2 (back 9) *	\$500	1	
Longest Drive - Men's tee box (Not applicable to the seniors tees. front 9)*	\$500	1	
Longest Drive - Ladies' tee box (Front 9)*	\$500	1	
Longest Drive - Men's tee box (Not applicable to the seniors tees. back 9)*	NA	Platinum 1	
Longest Drive - Ladies' tee box. (back 9)*	NA	Platinum 2	
Branded Beverage Cart 1 (magnetic sign provided)	NA	Platinum 1	
Branded Beverage Cart 2 (magnetic sign provided)	NA	Platinum 2	
Speaking Opportunity at Shotgun Start	NA	SMC3 only	
Team Prizes (1-3)	NA	SMC3 only	
Golf Registration Desk	NA	SMC3 only	
Branded Message on Golf Cart GPS Screen (if available)	NA	SMC3 only	
Branded tee boxes and pins	NA	SMC3 only	